



*To Whom It May Concern:*

My name is Zachary Malinowski, and I am the projects manager of Infinito's pizza buffet. In case you are unfamiliar with Infinito's, allow me to tell you a little about our company; we are a locally-owned and operated restaurant that values quality, freshness, and affordability, and strives to give back to the community. We offer an exciting buffet of fifteen original-recipe pizzas, hearty pastas, crisp salads, and tantalizing deserts at an unbeatable price. We set ourselves apart from the competition by the consistent freshness and quality of our products and pride ourselves on the elegant and convivial ambiance of our stores.

Community involvement is one of our core values. In our efforts to give back to the community, we have designed several initiatives under our *Infinito's Gives Back* program. The following programs have been designed with your students in mind:

- **Restaurant Night Program:** Infinito's partners with your school to set up a school night to raise funds for the organization of your choice (e.g. PTO, band, honors society, etc.) On the night of the fundraising event, we will donate 20% of all proceeds generated by the customers that identify themselves as being from your institution.
- **Certificate of Achievement:** Intended for ages 10 and under, this certificate is designed to reward students for their scholastic achievements. The certificate is complementary to schools and grants the child one free kid's buffet when accompanied by a paying adult.
- **Gift Card Program:** Your school can order Infinito's gift cards at a 20% discount off of the card's face value.
- **School Lunch/Pizza Party:** Though we are generally an eat-in or take-out restaurant, we will personally deliver pizzas to your school when you order 40 or more. Our large pizzas are \$5.99 a piece and are perfect for pizza parties or Infinito's Pizza day in the school cafeteria.

I hope that I was able to spark your interest with the brief overview of our *Infinito's Gives Back* program. The next few pages delve into greater detail about each of these community initiatives and I hope that you will read on. For additional information on how Infinito's can service you institution, feel free to contact me at 717.887.3970 or via email at [zmalinowski@infinitospizza.com](mailto:zmalinowski@infinitospizza.com). I look forward to hearing from you soon!

Sincerely,

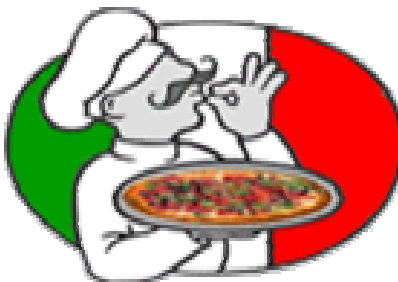
Zachary Malinowski  
Projects Manager



### **Restaurant Night Program**

Infinito's Restaurant Night is a program that is designed to help school organizations in their fundraising efforts. Through this program, your school works together with Infinito's to schedule a particular weekday evening as your institution's "Restaurant Night." Beginning at 4pm on the designated evening, Infinito's will begin collecting and setting aside the receipts of all customers who identify themselves as being from your school. At the end of the night, the collected receipts will be added together, and Infinito's will donate 20% of those total sales to your school.

This fundraiser requires little effort from the school itself and has the potential to generate impressive fundraising returns for your school. All you have to do is advertise to your students when your school will be hosting its Restaurant Night and encourage them to dine at Infinito's that evening to support their school. Any type of school-related organization has the opportunity to participate in this program—whether it is a sports team, club, music group, National Honors Society, or the PTO. It requires virtually no planning and very little investment on your part. Let Infinito's boost your fundraising efforts—take advantage of this hassle-free fundraiser!





### **Certificate of Achievement**

The certificate of achievement is designed to reward young students for their accomplishments in the classroom. Such achievements may include but are not limited to making the honor roll, participating in a library reading program, achieving perfect attendance, or being the top volunteer in class. The certificate is presented on behalf of the school or teacher and awards the child one free kid's buffet at either York Infinito's when accompanied by a paying adult. These certificates are a great tool for teachers to use as an incentive for students to actively participate in class.

We provide the certificates at no cost and will personally deliver them to your office. The certificates are generally distributed in packs of 100 and can be re-ordered at any time. A sample Certificate of Achievement is attached for your review and consideration.



### Gift Card Program

With the holiday's fast approaching, Infinito's would like to suggest a "win-win" approach to your fundraising needs. Under the Infinito's Gift Card Program, your school orders any number of gift cards in denominations of \$15, \$20, or \$25. We will sell these gift cards to you at a 20% discount, which allows you to resell them at full price and make a profit that is 20% of the card's face value.

Your school has two options to consider when placing your order. The first option is to order *active* gift cards, meaning that the cards have already been entered into the system and are worth their value in cash. In choosing this option, your school would write a check to Infinito's for the amount of requested cards less 20% and your students would be able to deliver the gift cards at the time of sale. By choosing this option, your students avoid having to revisit customers and can deliver the product at point of sale.

The second option is to order *inactive* gift cards; cards that have not yet been entered into the system and therefore are of no value. Your students collect orders and payments for the cards and do not administer actual cards at the point of sale. Once all gift card orders have been collected and monies received, you write a check to Infinito's for the requested number of cards less 20%. Once payment is received, Infinito's will then activate the designated number of gift cards and your students can deliver them to those who have placed orders. By choosing this option, the fund-raising organization has no obligations and no upfront investments.

Here is an idea of just how lucrative this program can be for your organization:

- 100 gift cards valuing \$15 would earn your organization \$300
- 100 gift cards valuing \$20 would earn your organization \$400
- 100 gift cards valuing \$25 would earn your organization \$500

The gift cards are the size of a standard credit card, ensuring convenient handling and ease of use. You can find a sample below.





[www.infinitospizza.com](http://www.infinitospizza.com)

### **Pizza Party Program**

The purpose of this program is to provide you with an affordable and convenient option for school lunches, holiday parties, faculty meetings, etc. Our large pizzas are available in a variety of different toppings for \$5.99 each. While we generally only do take-out, we will provide free delivery when your organization orders 40 or more pizzas. For orders of less than 40, we guarantee that the pizzas will be ready for on-time pick up from whichever Infinito's location is most convenient for you.

To participate in the Pizza Party program, contact a general manager at either one of Infinito's two York locations; their contact information is listed below. The order should be placed as far in advance as possible, but orders will be accepted up until the night before the scheduled event. Let Infinito's cater to all your pizza party needs—call us to schedule your event today!





**infinito's**  
pizza • pasta • salad buffet

[www.infinitospizza.com](http://www.infinitospizza.com)



*Gives Back*

#### Contact Information

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